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PRESS RELEASE

NEW JERSEY 'PSYCHO-FUNK' ROCKERS EXPERIMENT 34 TOUR IN SUPPORT OF ACCLAIMED 'CHARISMANIC 2.0' EP

Asbury Park Music Award nominee to participate in <u>Millennium Music Conference & Showcase</u> before heading to Texas & Nashville; offers free <u>single</u> to new <u>YouTube</u> subscribers



Experiment 34 at "Charismanic 2.0" EP release party Jan. 14 at Asbury Park Yacht Club PHOTO BY ANTHONY VITO CONSENTINO

Having recently celebrated the release of their acclaimed six-song EP, <u>"Charismanic 2.0,"</u> New Jersey "psycho-funk" rockers <u>Experiment 34</u> will embark on their first-ever tour to kick off Sunday, Feb. 19, with a second Swift Family benefit for a young family of a <u>WRAT 95.9</u> DJ who lost their wife and mom to cancer. The show at <u>Jamian's</u> in Red Bank, NJ, is E34's second for the Swift Family, having played the first in August at Brighton Bar in Long Branch. The Rat will announce more details soon.

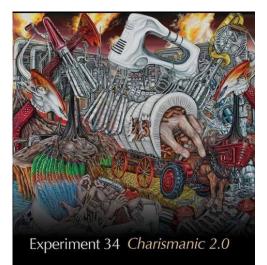
Experiment 34's psycho funk is a hard, heavy, aggressive mix of punk, funk, rap, metal and psychedelic rock. Their tour will continue Saturday, Feb. 25, at the 21st annual <u>Millennium</u> <u>Music Conference & Showcase</u> at <u>River City Blues</u> in Harrisburg, Pa., and then Thursday, March 2, as part of <u>95.9 the Rat's "Jersey Rock" Showcase</u>. The stacked show at <u>The River</u> <u>Rock</u> in Brick, NJ, will include fellow Rat favorites <u>Wynward</u>, <u>Bobby Mahoney and the</u> <u>Seventh Son</u>, and <u>Julian Fulton and the Zombie Gospel</u>. The showcase will be preceded by an appearance on the Rat's "Jersey Rock" at 11:30 p.m. on Tuesday, Feb. 28, on 95.9-FM and www.wrat.com.

Then E34 will head south to play Saturday, March 10, at <u>Diamond Jim's Saloon</u> in Arlington, Texas, and Saturday, March 17, at <u>Tomcats West</u> in Fort Worth, Texas, both with <u>Vivid &</u> <u>Vulgar</u>. In between, they will showcase on Tuesday, March 14, in Nashville as a part of <u>Springwater Lounge's</u> **SXSW Week**. Springwater has dedicated March 12 to 18 to bands also playing around that time in Austin, where Experiment 34 soon will announce additional dates.

Upon their return home, Experiment 34 will perfrom on Sunday, March 26, at <u>Crossroads</u>, Garwood, NJ, with their friends in <u>The Vaughns</u>., who helped them celebrate the release of "Charismanic 2.0" Jan. 14 at **Asbury Park Yacht Club**, one of the Garden State's best venues.

EXPERIMENT 34 WINTER TOUR DATES:

Feb. 19, Jamian's, Red Bank, NJ Feb. 25, River City Blues, Harrisburg, Pa. March 2, River Rock, Brick, NJ March 10, Diamond Jim's Saloon, Arlington, TX March 14, Springwater Lounge, Nashville, TN March 17, Tomcats West, Fort Worth, TX March 26, Crossroads, Garwood, NJ



The cover of Experiment 34's forthcoming EP, "Charismanic 2.0" DESIGN BY JOHN SZABO

Nominated for Top Rock Band by the 2016 **Asbury Park Music Awards**, E34 immediately garnered rave reviews for "Charismanic 2.0." **N.J. Racket** said, "'Psycho funk' is dead fucking on. Their sound is heavy, with the wild aggression throwing back to '90s thrash metal fused with the thick bass-slinging, noise-funk style. (Bassist Johnny) Zabe's talent is on display nonstop on each and every song. The bass never becomes a background instrument, lazily strumming one-note lines beneath the melody. Experiment 34 use their bass lines as good as any band on the scene, and the correlation between Zabe's bass and (Kevin) Nenichka's screaming guitar riffs is truly something to appreciate, especially on premier tracks, like 'Check Up.'"

The beloved <u>You Don't Know Jersey</u> site raved, "'Mud' comes at you with the guitar mastery of Kevin Nenichka, whose math rock-courting solo is a fast highlight. Live show favorite 'Willie Mays' is singer/lyricist Matthew Makin's finest turn on this new set, as he empties his bag of tricks to great effect, alternating between singing, rapping, and utilizing his trademark vocal upticks to emphasize certain lines. 'Charismanic 2.0' caps things off with the Sabbath strut of 'Joey Crumb,' an aggressive, semi-autobiographical tale of a dubious promoter that did the band wrong one too many times."

The murderous single <u>"Joey Crumb</u>" is available for free <u>Bandcamp</u> download to new <u>YouTube</u> subscribers, who will receive a redemption code upon subscribing. <u>"Mud"</u> was captured in an explosive live video by award-winning filmmaker <u>William DeVizia</u>, and was preceded by a clip for <u>"Check Up"</u> shot and edited by drummer Jack LaMonica.

Both clips were named <u>Video of the Week</u> by 95.9 the Rat's <u>"Jersey Rock,"</u> while "Mud" premiered nationwide in <u>Guitar World</u>, and "Check Up" was named Video of the Month by <u>New Jersey Stage</u> multimedia magazine. "Check Up"also has been submitted to the <u>Asbury</u> <u>Park Music in Film Festival</u>, which will take place April 20 to 23 in the City by the Sea.

"Charismanic 2.0" also features previously released "**3 Days in the Chamber**" and "**144 Evergreen Place.**" The disc is available at <u>Bandcamp</u> and will be coming soon to <u>iTunes</u>, <u>Amazon</u>, <u>Spotify</u> and other digital outlets.

Other recent accomplishments for Experiment 34 include:

- Chosen by <u>Game Loud</u> and <u>SLP Concerts</u> to play <u>Rock Carnival</u> with Alice Cooper, Zakk Wylde, Clutch, and Blue Oyster Cult and <u>Rock'n Derby</u> with Anthrax, Sebestian Bach, Extreme and Avatar
- Made <u>Starland Ballroom</u> debut at 95.9 the Rat's <u>Jersey Shore Guitar Show</u>
- Inclusion by City of New Brunswick in <u>Hub City Music Festival</u> and <u>Hub City</u> <u>Sounds' ROCK New Brunswick</u>, both of which benefited <u>Elijah's Promise</u>.
- Featured in well-received acoustic performances on **PANJ Radio**, **"Live from the Dining Room," MikeroMedia**, and E34's own **"Trailer Sessions"**

And here's what else the world is saying about Experiment 34 (see their Sonicbids for more):

Damian Fanelli, Guitar World: "Experiment 34 guitarist Kevin Nenichka's playing sizzles, scorches and soars."

Nikki Black of 95.9 the Rat's "Jersey Rock": "Band of the Week. Just when you think you've got them figured out, they change it up. That's what I love about them."

Speak Into My Good Eye: "Each test subject turns in an individual performance that coheres beautifully and is worthy of repeat listens just to track everything that's going."

INFO: Facebook YouTube iTunes Spotify Bandcamp Instagram Google Play Sonic Bids Twitter

Photos and interviews available upon request. Call 732-998-9339.